



JOIN US
 SATURDAY APRIL 18, 2020
 10:00AM – 4:00PM

We are beyond excited for our fifth annual Live Well Health + Wellness Fair here at White Oaks Resort. This is an excellent opportunity to expand your brand's reach to a targeted audience, the average show attendance to date is 800-1000 people.

Live Well is traditionally attended by both men and women ranging from young parents right through to those celebrating their senior years—all of whom are looking for information, services and products that assist in or celebrate healthy living.

Tickets are reasonably priced to encourage a large draw of visitors, they will be sold in advance on our e-shop for \$5 and \$7 at the door.

LIVE WELL MARKETING

We have a multi-pronged marketing strategy to promote Live Well in order to drum up excitement in the community and peek the interest of as many guests as possible for our vendors.

- Social Media Campaign: Ads and features on Facebook, Instagram and Twitter
- Radio Campaign: 105.7 EZ Rock – online and on-air
- Eblasts: Sent out to the White Oaks database
- Promotional Material: Available to all vendors to use in-store and/or online

ALL ABOUT THE BOOTHS

Join us in Exhibition Hall at White Oaks Resort, this spacious and well lit venue is the perfect forum to show off your goods, services and wellness expertise! All vendors are asked to donate a prize worth \$20.

ALL BOOTHS INCLUDE: ONE SKIRTED TABLE AND TWO CHAIRS	EARLY BIRD	MARCH 15 ON
ARTISAN BOOTH (10X10)	\$225 ^{+hst}	\$250 ^{+hst}
BUSINESS BOOTH (10X10)	\$275 ^{+hst}	\$300 ^{+hst}
DOUBLE BOOTH (10X20)	\$500 ^{+hst}	\$550 ^{+hst}

LITTLE EXTRAS		
ADDITIONAL CHAIR	\$5.00 ^{+hst}	
ELECTRICAL	\$60.00 ^{+hst (in advance)}	\$75.00 ^{+hst (day-of)}
POWER BAR	\$15.00 ^{+hst (in advance)}	\$21.00 ^{+hst (day-of)}
EXTENSION CORD	\$15.00 ^{+hst (in advance)}	\$21.00 ^{+hst (day-of)}

WANT TO BE A SPONSOR?

This is an excellent opportunity to increase your exposure leading up to and at the event! This year's sponsorship package is \$650+hst and includes:

- 10x10 booth space in a prime location
- Exposure on our social media and event website
- Features on digital signage and in the event program
- 1 month membership to The Club at White Oaks

GET IN TOUCH

For more info and booking, contact Marta Pawlowski
 mpawlowski@whiteoaksresort.com
 905.688.2032 extension 5208